

# CloudBlue Connect

## The low-code tool for Hyperscaler Marketplaces

EXPAND PRODUCT REACH AND ACCELERATE YOUR GROWTH POTENTIAL

Publish on Hyperscaler Marketplaces using CloudBlue Connect and accelerate your growth potential.

With over **60% combined market share**, Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Marketplace can instantly expand the reach of your products.

Connect provides a low-code solution to tap into the leading marketplaces and discover new opportunities. Simplify the entire sales and fulfillment lifecycle and expand with minimal investment to increase annual recurring revenue.

### Publish

Simplify the product release process and slash time to market. Configure the product once and publish multiple listings with no additional development. Quickly join the leading hyperscaler marketplaces and list product on multiple partner systems to strategically build product reach.



### Propagate

Maximize your revenue potential with streamlined partner, product management and automate provisioning of orders and fulfillment. Mitigate operational complexity, reduce your overheads, sell and fulfill products without limits.

### Expand

Expedite your launch into new ecosystems with Connect. Integrate your tech stack with minimal additional development costs using the platform's pre-built extensions and APIs. Discover new segments, verticals, geographies, partnerships and expand annual recurring revenue.



**CloudBlue Connect helps bridge your products and hyperscaler marketplaces. Centralize product management, automate all product fulfillment, simplify complex partner management and reach peak operational efficiency. Accelerate your time to market and build agile ecosystems through one centralized, seamless channel platform.**

### Learn more today

Contact your CloudBlue representative, or email [together@cloudblue.com](mailto:together@cloudblue.com)

References: [Market share statistics](#)

**CloudBlue**