



## **CloudBlue Services**

### **Accelerate your digital transformation with the help of industry experts**

## **CloudBlue**

CloudBlue offers a spectrum of services including Professional Services, Managed Services and Go-to-Market Services. With Professional Services, you will be able to optimize CloudBlue technology as well as receive guidance on how to integrate them with your third-party or homegrown systems. Managed Services takes care of your infrastructure needs 24/7 and can even handle all your cloud operations. And Go-to-Market Services helps businesses identify opportunities, develop a go-to-market enablement strategy and create a business model that drives profit and scale.

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### **Expert Professional Services**

Receive best practice guidance to efficiently scope, deploy and optimize CloudBlue platform technology. Your current proprietary or third-party systems can be integrated with CloudBlue technology or migrated over.

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### **Proven Managed Services**

CloudBlue experts can help you manage and support your CloudBlue platform, products, and services. Receive standard or premium support along with maintenance services. Offer your direct and indirect channel assisted sales to close more customer opportunities.

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### **Innovative Go-to-Market Services**

Our tailored transformation program will help you reach your goals with CloudBlue. Leverage an end-to-end playbook to enable you to launch and scale your digital business. We'll help you identify your market sweet spot, outline the initial portfolio and define a revenue model.

## What can your business achieve with CloudBlue Services?



### Launch a single multi-tier marketplace

Launch a marketplace to efficiently manage your different channels, realize more revenue and discover new opportunities. Seamlessly integrate your current systems with CloudBlue technology.



### Streamline multichannel distribution

Optimize your direct and indirect channels by reducing costs and connecting disparate systems. Scale by cutting out manual processes and reducing the total cost of ownership of homegrown solutions and integrations.



### Manage own/third-party catalog

Expand and diversify your portfolio of offerings. Unify and simplify the management of your catalogs and integrate with other systems to effectively go to market with new solutions.

## What can CloudBlue Services do for you?

### Complete technology services

Our team of experts helps you not only deploy CloudBlue technology but also configure it to meet your business needs, integrate with other systems or migrate your current systems.

### Platform training and adoption

Learn how to use CloudBlue platforms, how to optimize them to maximize their impact on your business as well as to increase adoption amongst your own staff.

### Support with growth offerings

Receive operational and technical support with a selection of growth offerings including assisted sales, premium services, and install and configuration services.

### Go-to-market enablement

Train your teams on how to sell new products, develop a solid go-to-market strategy and transform your business with the help of our experts.

## About CloudBlue

CloudBlue delivers a hyperscale platform with hypergrowth products and services and access to a hyperconnected ecosystem of 200+ top-selling vendors, 200+ leading brands and over 80,000 partners globally.

### 120 pre-integrated products including



**80,000** active resell partners

**30 million** cloud subscriptions

**2 billion** potential end customers

### 200 leading-brand customers including

