

A long-exposure photograph of a city street at night, showing light trails from cars and streetlights. The sky is dark blue, and the buildings are lit up with various colors.

Simplify and streamline procurement

Achieve digital transformation with your procurement and backend operations

www.cloudblue.com

CloudBlue

Procurement is either done manually or has to be managed by your IT department. As a large organization, this puts a strain on your internal teams. To achieve greater scalability and increase revenue, you need a way to make procurement simpler and eliminate manual tasks to reduce errors, increase efficiency and use these freed up resources to grow other areas of your business.

Integrations are costly

There are a lot of procurement solutions to pick from and many do not have integration capability out of the box. Adding new technology to your current stack that cannot connect with your legacy systems will only add to your problems rather than improve your situation.

Training on solutions takes too long

There is a steep learning curve for certain procurement solutions from logic and permissions to configurations for a business's particular needs. What you need is the necessary expertise to help you facilitate adoption for your teams and make them become experts with the technology quickly.

Most solutions aren't complete

Many solutions on the market have critical gaps such as contract management and reporting. With this capability, you can ensure that your procurement operations run as efficiently as possible rather than add to the burden of your backend operations.

Procurement simplified for the digital age

CloudBlue can help you define all available products that your teams have access to. Our solutions can be integrated with your current systems and offers valuable reporting capability so you can centralize and automate your procurement operations. With granular roles and rights capabilities, you can create accounts for your internal teams with different levels of access, quickly add third-party products to your portfolio, and digitize agreements while tracking your procurement operations with greater visibility.

CloudBlue Solutions



CloudBlue Commerce

CloudBlue Commerce is a multi-tier commerce platform that allows you to launch marketplaces to partners, resellers and end customers.



CloudBlue Connect

CloudBlue Connect is a catalog and channel management platform support all product types, from technology goods to SaaS, IaaS and XaaS.



CloudBlue Services

CloudBlue's Professional Services optimize CloudBlue technology and help you integrate it with your systems.

MOI launches internal marketplace

“CloudBlue helped us launch a marketplace where all of our entities could go to purchase our available services along with a selection of SaaS offerings we have now included in our catalog.”

Dr. Mishary bin Ibrahim Al-Mishary,
Deputy CEO of National Information Security

The Ministry of Interior of the Kingdom of Saudi Arabia needed to upgrade its infrastructure-as-a-service (IaaS) setup and provide software as a service (SaaS) to MOI sectors and government agencies.

With CloudBlue Commerce, The Ministry of Interior was able to quickly launch a marketplace built with the capability to provision different tenants and services on a shared environment. With a single pane of glass, they could now create all of their entities, build their service catalog and publish these internal services for purchase.

What makes CloudBlue different?

Multi-tier deployment

Use a flexible N-tier account structure to organize your marketplace in multiple levels, including regions, countries, OpCos, and channels.

Multi-channel distribution

Set up and distribute your catalog through your external (direct and indirect) channels and manage your internal procurement all from one platform.

Omni-product management

Onboard, bundle, manage and define all the products in your portfolio, from technology goods to digital products, SaaS, IaaS and XaaS

CloudBlue Catalog

Add your products and services to the CloudBlue Catalog for potential exposure to 2 billion end customers or choose from 120+ best-of-breed syndicated products.

Extensibility with any system

CloudBlue can integrate with any homegrown or third-party commerce system, subscription management system or ERP tools.

Go-to-market services

Tap into a team of CloudBlue experts to help you deploy CloudBlue technology and maximize the capabilities for your business needs.

About CloudBlue

CloudBlue delivers a hyperscale platform with hypergrowth products and services and access to a hyperconnected ecosystem of 200+ top-selling vendors, 200+ leading brands and over 80,000 partners globally.

120 pre-integrated products including



80,000 active resell partners

30 million cloud subscriptions

2 billion potential end customers

200 leading-brand customers including

