Managed Service Provider (MSP)

Automate your processes and modernize your portfolio

CloudBlue

As customer demands climb, you need to build an ecosystem of vendors, service providers, services and technology to fill in the gaps of your business. CloudBlue equips you with the technologies and partners you need to update your services portfolio and provide your customers with an improved, modern experience. Your network of partnerships and increased operational efficiency will enable you to manage complex infrastructure opportunities with speed and help increase your bottom line.

Expand your services portfolio at scale

Quickly add new services to meet your customer demands and streamline the management of your products and partners in one place with technology that integrates with yours. You'll improve your portfolio and boost operational efficiency.

Go to market with a workload-centric managed services approach

Create specialty solutions and orchestrate resource deployment across public, private and hybrid clouds. You can also leverage modern automation tools to deliver services faster and streamline operations, setting yourself apart from the competition.

Leverage DevOps and automation tools with cloud-agnostic capabilities

Staying competitive requires modern technologies. With CloudBlue, you can leverage modern automation tools and DevOps technologies to stay ahead. You'll be able to streamline processes and deliver services at scale with high quality.

CloudBlue Solutions

CloudBlue Connect
CloudBlue Connect is a catalog and channel management platform support all product types, from technology goods to SaaS, IaaS and XaaS. The platform supports any channel, including direct and indirect plus internal procurement. With flexible APIs, it can integrate with any back-office system.

Multi-cloud Orchestrator
Multi-cloud Orchestrator streamlines application and workload deployments across your private, hybrid and public cloud stack from a single dashboard. Using integrations with configuration management tools, you can develop your own unique IaaS solutions and accelerate your solution deployment on cloud.

Cobweb uses CloudBlue to drive operational efficiency and growth

"In the last couple of years specifically, we've seen a 40% year-over-year growth in user number and customers along with revenue."

cobweb   **Michael Frisby, Managing Director**

Cobweb, a managed cloud solutions provider in Europe, was using systems that were reaching their limits. The company began using CloudBlue because it gave Cobweb the best-integrated solution for the provisioning of all the services in their portfolio. Cobweb now has integrated provisioning, billing and payment collection, which drives their operational efficiency. The company continues to use CloudBlue to bring more ISVs and solutions into its portfolio to increase customer lifetime value and acquire more resellers to help continue their year-over-year growth.

What makes CloudBlue different?

Omni-product management
Onboard, manage and define all the products in your portfolio, from technology goods to digital products, SaaS, IaaS and XaaS.

Multicloud management
Use a cloud-agnostic orchestration platform to develop, orchestrate and deploy application templates.

Extensibility with any system
Integrate with your own or any third-party commerce system, subscription management system or ERP tools through APIs.

Infrastructure automation capabilities
Automate the provisioning and deployment of infrastructure resources using integrations with configuration management tools.

Ecosystem management
Join the CloudBlue ecosystem or build your own community from one platform, where you can manage all your vendors, partners, resellers and products.

About CloudBlue

CloudBlue delivers a hyperscale platform with hypergrowth products and services and access to a hyperconnected ecosystem of 200+ top-selling vendors, 200+ leading brands and over 80,000 partners globally.

80,000 active resell partners
30 million cloud subscriptions
2 billion potential end customers

120 pre-integrated products including

200 leading-brand customers including